IN THE UNITED STATES DISTRICT COURT FOR THE EASTERN DISTRICT OF TEXAS TYLER DIVISION

SMARTFLASH LLC and
SMARTFLASH TECHNOLOGIES
LIMITED,

Plaintiffs,

V.

APPLE INC., ROBOT ENTERTAINMENT, INC., and GAME CIRCUS LLC,

Defendants.

Civil Action No. 6:13-ev-447-JRG-KNM

JURY TRIAL DEMANDED

DEFENDANT APPLE INC.'S NOTICE OF SUPPLEMENTAL AUTHORITY

Defendant Apple Inc. submits this notice of supplemental authority to apprise the Court of a recent Federal Circuit decision, *Intellectual Ventures I LLC v. Capital One Bank (USA)*, *Nat'l Ass'n*, No. 2014-1506 (Fed. Cir. July 6, 2015) (attached as Exhibit A), that bears on the question of patent-eligibility currently before this Court. *See* Dkt. 550. The Federal Circuit rejected the patentee's reliance on *DDR Holdings, LLC v. Hotels.com, L.P.*, 773 F.3d 1245 (Fed. Cir. 2014), explaining that where patent claims "do not address problems unique to the Internet ... *DDR* has no applicability." Slip op. at 15. The business problem Smartflash's patents address—"data piracy"—pre-dates the Internet. *See* Dkt. 550 at 8–10; Dkt. 565 at 3–4; *see also, e.g., Samsung Elecs. Am., Inc. v. Smartflash, LLC*, No. CBM2014-00194, 2015 WL 1456211, at *7 (P.T.A.B. Mar. 30, 2015) (concluding that "the problem being solved by claim 32 [of the '221 patent] is a business problem—data piracy" and that "claim 32 does not recite a technological innovation").

Dated: July 8, 2015 By: /s/ Ching-Lee Fukuda

Ching-Lee Fukuda NY Bar No. 2884088 (Eastern District of Texas Member) Ching-Lee.Fukuda@ropesgray.com Kevin J. Post (pro hac vice) Kevin.Post@ropesgray.com

ROPES & GRAY LLP 1211 Avenue of the Americas

New York, NY 10036-8704 Telephone: (212) 596-9000

Facsimile: (212) 596-9050

James R. Batchelder CA Bar No. 136347 (Eastern District of Texas Member) James.Batchelder@ropesgray.com Lauren N. Robinson CA Bar No. 255028 (Eastern District of Texas Member) Lauren.Robinson@ropesgray.com

ROPES & GRAY LLP

1900 University Ave 6th Floor East Palo Alto, CA 94303-2284 Telephone: (650) 617-4000

Facsimile: (650) 617-4090

Douglas H. Hallward-Driemeier (pro hac vice)
Douglas.Hallward-

Driemeier@ropesgray.com

Megan F. Raymond (pro hac vice) Megan.Raymond@ropesgray.com

ROPES & GRAY LLP

700 12th St. NW Suite 900 Washington, DC 20005

Telephone: (202) 508-4600

Facsimile: (202) 508-4650

Mark A. Perry (pro hac vice)

mperry@gibsondunn.com

GIBSON, DUNN & CRUTCHER LLP

1050 Connecticut Avenue, N.W.

Washington, DC 20036 Telephone: (202) 955-8500

Facsimile: (202) 467-0539

Melissa Smith
TX Bar No. 24001351
GILLIAM & SMITH LLP
303 South Washington Avenue
Marshall, TX 75670
Telephone: (903) 934-8450
Facsimile: (903) 934-9257
Melissa@gilliamsmithlaw.com

Attorneys for Defendant Apple Inc.